



FOR IMMEDIATE RELEASE  
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## GRC Announces Executive Director

*William Pettitt is the new Executive Director of the Geothermal Resources Council*

(Davis, California) The Geothermal Resources Council (GRC) is pleased to announce the appointment of Dr. William Pettitt as the association's new Executive Director, taking up his duties on July 9.

Dr. Pettitt is an applied geophysicist with both business and technical management expertise. He is an expert in induced seismicity, microseismics and geomechanics. He has been General Manager and Vice President of Itasca Consulting Group in Minneapolis, Minnesota and Operations Manager for Applied Seismology Consultants in the United Kingdom.



Will has focused on helping industry, government and academia solve challenging problems in subsurface engineering. He is the creator of leading commercial microseismic software, and has developed unique data-acquisition equipment. He has published on a wide range of topics, is a frequent keynote speaker, and has participated in government and organizational committees. Will is bringing the combination of his applied science and engineering experience with business management expertise to help the merged GRC and Geothermal Energy Association (GEA) organization develop to the next level, and help support geothermal industry development through our mission of promoting sustainable energy, supporting new science and technologies, and providing resources for education and learning.

"With Will Pettitt's business acumen, research savvy, and welcoming disposition he is an exceptional person to be our Executive Director" says Maria Richards, President of the GRC. "His strengths compliment the unification of the GRC and GEA. Will's aptitude for explaining, "How the Earth Works" will be appreciated by the media and public as they ask about the intricacies of geothermal resources."

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**About the Geothermal Resources Council:**

The Geothermal Resources Council (GRC) will be celebrating 50 years of service to the global geothermal energy community in 2021. The GRC is dedicated to advancing geothermal development around the world through education, research, and outreach. For more information, please visit [www.geothermal.org](http://www.geothermal.org).

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