

2018



SPONSORSHIP *Opportunities*

PEPPERMILL
RESORT SPA CASINO
— RENO, NEVADA, USA —



Your company has the opportunity for high visibility at the GRC's 42nd Annual Meeting and Expo scheduled for October 14-17, 2018, at Peppermill Resort Spa Casino, Reno, Nevada.

Level Sponsorships

Platinum Level - \$25,000 (Limited to maximum of 5 sponsors)

Benefits:

- (1) 10'x20' booth space within Expo
- (6) complimentary full conference passes
- Ad in event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite
- A full page advertisement in 6 issues of the GRC Bulletin
- Literature of choice included in delegate packet
- 15 min speaking opportunity at the Opening Session

Gold Level - \$15,000 (Limit 5)

Benefits:

- (1) 10'x10' booth space within Expo
- (3) complimentary full conference passes
- Ad in event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite
- A half page advertisement in 6 issues of the GRC Bulletin
- Literature of choice included in delegate packet

Silver Level - \$7,500 (Unlimited)

Benefits:

- Ad in event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite
- A quarter page advertisement in 6 issues of the GRC Bulletin

Bronze Level - \$3,500 (Unlimited)

Benefits:

- Logo on event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite

Reception & Mixers Sponsorships

Opening Reception Sponsor - \$4,000 (limit 10 sponsors)

Sunday, October 14th from 6pm-8pm

Benefits:

- One of the appetizers served from your booth – You will be provided with a table and hotel staff to help serve the appetizer to the guests
- Advertisement in the event guide/app regarding appetizers being served from your booth
- Logo on napkins
- Formal acknowledgement at the Opening Reception
- Logo on entry welcome sign, GRC websites, slide show onsite

Opening Reception Bar Station Sponsor - \$3,500 (limit 8)

Sunday, October 14th from 6pm-8pm

Benefits:

- Your company's logo displayed at the bar station nearest to your booth
- Advertisement in the event guide/app regarding your bar sponsorship
- A signature cocktail served with Light Up Stirrers printed with your company's logo from specified bar station
- Formal acknowledgement at the Opening Reception
- Logo on entry welcome sign, GRC websites, slide show onsite

GRC Trivia Night & Mixer - \$1,000

Monday Night, October 15th

Unlimited: Goal \$8,000

The GRC Student Committee will put on a GRC Trivia game during the mixer as entertainment. All proceeds will go towards the GRC Student Committee fund for future student events. A great opportunity to network with different people in the geothermal industry.

Benefits:

- Entry into the Mixer and trivia game for a group of 5. Each group will be paired with a student to compete for prizes.
- Acknowledgment and signage displayed at the event and logo on event app and websites

Networking Reception Sponsor - \$3,000 (limit 8)

Tuesday, October 16th from 4pm-6pm

Benefits:

- Your company's logo displayed at the bar station nearest to your booth
- A signature cocktail served in cups printed with your company's logo from specified bar station
- Advertisement in the event guide/app regarding your bar sponsorship
- Logo on entry welcome sign, GRC websites, slide show onsite

Ice Cream Social - \$10,000 (Exclusive)

Tuesday, October 16th from 4pm-6pm

Benefits:

- Your company's logo displayed at the ice cream buffet station
- Optional: Ice cream tickets can be given out at your booth
- Advertisement in the event guide/app regarding your ice cream social sponsorship
- Logo on entry welcome sign, GRC websites, slide show onsite

Luncheon Sponsorships

GRC International Luncheon - \$2,500

Monday, October 15th 12:00 noon – 1:30 pm

The GRC International luncheon creates an outstanding opportunity for your organization to network with delegations from various countries and learn about emerging global geothermal issues.

Benefits:

- Ten minute speaking opportunity.
- Acknowledgment and signage displayed at the event and logo on event app and websites
- Entry and lunch for two representatives from your organization.

Monday or Tuesday or Wednesday Lunch Buffet - \$5,000

October 15-17 from 12pm-1:30pm

(Limit 2 per day)

Benefits:

- Signage on buffet tables
- Announcement in all Technical Sessions and event app right before break with company logo on announcement (AV Slide)
- Recognition on GRC signage
- Proportional logo on GRC website & app

Break Sponsorships

Monday Opening Session Coffee

Monday, October 15th

(Exclusive)

2 Options

1st Option: \$10,000

- Support the Opening Session of the GRC Annual Meeting on Monday morning. Signage will acknowledge the sponsorship and your organization will also be acknowledged at the Opening Session.
- Company AD logo in PowerPoint looping during down time at the Opening Session.
- Logo on napkins.

OR

2nd Option: \$7,500

- Coffee only with signage

Afternoon Coffee and Sweets, Monday - \$5,500 (Exclusive)

Benefits:

- Company advertisement printed on a meter board near the break area (must sponsor by August 31st)
- Signage on buffet tables
- Announcement in all Technical Sessions right before break with company logo on announcement (AV Slide)
- Assorted sweets such as cookies, brownies, etc.
- Logo on napkins
- Recognition on signage within Expo Hall
- Proportional logo on event guide/app
- Recognition on GRC websites

Morning Coffee, Tuesday - \$6,500 (Exclusive)

Benefits:

- Company advertisement printed on a meter board near the break area (must sponsor by August 31st)
- Signage on buffet tables
- Announcement in all Technical Sessions right before break with company logo on announcement (AV Slide)
- Assorted pastries, muffins, etc.
- Logo on napkins
- Recognition on signage within Expo Hall
- Proportional logo on event guide/app
- Recognition on GRC websites

Afternoon Coffee and Sweets, Tuesday - \$5,500 (Exclusive)

Benefits:

- Company advertisement printed on a meter board near the break area (must sponsor by August 31st)
- Signage on buffet tables
- Announcement in all Technical Sessions right before break with company logo on announcement (AV Slide)
- Assorted sweets such as cookies, brownies, etc.
- Logo on napkins
- Recognition on signage within Expo Hall
- Proportional logo on event guide/app
- Recognition on GRC websites

Morning Coffee, Wednesday - \$6,500 (Exclusive)

Benefits:

- Company advertisement printed on a meter board near the break area (must sponsor by August 31st)
- Signage on buffet tables
- Announcement in all Technical Sessions right before break with company logo on announcement (AV Slide)
- Assorted pastries, muffins, etc.
- Logo on napkins
- Recognition on signage within Expo Hall
- Proportional logo on event guide/app
- Recognition on GRC websites

Workshops & Fieldtrip Sponsorships

GRC Pre-Meeting Workshops - \$5,000

Friday and Saturday, October 12-13th

(Limit One Sponsor Per Workshop)

Benefits:

- Two workshop registrations.
- Binders of presentations (Your organization's logo imprinted on binder).
- Audio Visual w/logo on screen saver during down time in workshop room.
- Continental Breakfast - logo and acknowledgment display near and/or table.
- Luncheon - logo and acknowledgment display near and/or table.
- Afternoon break - logo and acknowledgment display near and/or table.
- Workshop Reception - 10 min speaking opportunity.

Sponsor a Fieldtrip (Several Fieldtrips offered) - \$1,500

(Unlimited)

Benefits:

- Full Page advertisement in the Fieldtrip Guides.
- Continental breakfast.
- Luncheon or boxed lunches.
- Coach Transportation.
- Head rest covers on fieldtrip busses.

Publication Sponsorships

*Sponsor items and price are subject to change due to availability and pricing of individual item.

GRC Transactions TV-42 Flash Drive - \$10,000 (Exclusive)

Your organization can be recognized as a leader in advancing the science of geothermal development.

Benefits:

- Your organization's name and/or logo will be displayed on the case.
- An ad from the sponsor may be included in the electronic format.
- 1 page ad.

GRC List of Attendees - \$3,000 (Exclusive)

Benefits:

- Digital file on App for all the meeting attendees. Your logo on cover and on GRC Website.
- 1 page ad.
- Logo on email blast sent to attendees before/after meeting.

GRC Technical Paper Abstracts - \$3,000 (Exclusive)

Benefits:

- Digital file on App for all the meeting attendees. Your logo on cover and on GRC Website.
- 1 page ad.

Variety Items Sponsorships

Neck Wallets - \$10,000 (Exclusive)

Benefits:

- One color sponsor logo placement on neck wallets to be worn by all attendees
- Proportional logo on event guide/app
- Recognition on GRC websites
- Recognition on signage on Expo Hall

Conference App - \$3,000 (Exclusive)

Benefits:

- Logo throughout the app.
- An advertisement displayed regularly on the social media feed in the app.

Annual Meeting and Expo Delegate bags or Padfolios - \$15,000 - \$20,000 (Exclusive)

Benefits:

- One color sponsor logo placement on bags or padfolios to be given out to all of the attendees
- Proportional logo on event guide/app
- Recognition on GRC websites
- Company literature inserted into attendee bags or padfolios
- Recognition on signage in Expo Hall

Water Sponsor \$4,000 (Exclusive)

Sponsor logo placement on water station and Sports Bottles

Benefits:

- Proportional logo on event guide/app
- Recognition on GRC websites

Exhibition Aisle Sponsor \$1,000 (1/Aisle)

Logo on aisle sign

Benefits:

- Proportional logo on event guide/app
- Recognition on GRC websites

Exhibition Floor Signage \$500

Solo logo on a free standing flag

Benefits:

- Proportional logo on event guide/app
- Recognition on GRC websites

Wi-Fi Hot Spot \$6,000

Benefits:

- 20×20 space in event hall
- 3 laptop computers and 2 color printer
- Logo on signage of "Wi-Fi Hot Spot"
- Company's website set as default for all computer screen savers
- Proportional logo on event guide/app
- Recognition on GRC websites

Literature in Attendee Packets - \$1,000

Benefits:

- Literature of choice included in Attendee packets
- Limit to a 1 page or double side full page flyer
- Must provide literature (2,000 copies)

Annual Photo Contest Display - \$1,500 (Limited Two Sponsors)

Benefits:

- Logo display along with photos on site.
- Logo on GRC Website, email blast, and GRC Bulletin.

Best Student Poster Award - \$1,000

Benefits:

- Photo taken with the winner and featured in the GRC Bulletin magazine.
- Award money use for academic purposes only.
- 1st \$500
- 2nd \$300
- 3rd \$200

1-Day Sponsor of Audio Visual Support at the Meeting - \$5,000 - \$10,000 (Limit One Sponsor per Day)

Benefits:

- Your organization's logo displayed during down time during every technical session of the chosen date.
- Monday AV for Opening Session and afternoon Technical Sessions - \$10,000.
- Tuesday AV for All Technical Sessions - Screen Saver \$5,000.
- Wednesday AV for All Technical Sessions - Screen Saver \$5,000.

General Contributions - Any Amount

All contributions made to the GRC are used to offset the cost of the Annual Meeting.

Benefits:

- Your logo will be displayed throughout the GRC Technical Session area.



GRC 42nd ANNUAL MEETING GRC Sponsorship Opportunities

SPONSORSHIP APPLICATION & CONTRACT | OCTOBER 14-17, 2018
PEPPERMILL RESORT SPA CASINO | RENO, NEVADA • USA

SPONSOR INFORMATION:

COMPANY OR ORGANIZATION NAME _____

CONTACT PERSON (TO RECEIVE ALL SPONSOR MATERIAL & INFORMATION) _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE ADDRESS _____

OTHER INFORMATION:

REFUND POLICY - Agreement is not transferable, and all fees are non-refundable.

Please send Company Logo in jpeg format 300 dpi or above for website and publication displays.

**Make check payable to: Geothermal Resources Council in USD from a U.S. Bank*

Return Sponsorship Form & Payment to:

GEOHERMAL RESOURCES COUNCIL
P.O. BOX 1350
Davis, CA 95617

P: 530.758.2360 F: 530.758.2839

e-mail: alay@geothermal.org
web: www.geothermal.org

AVAILABLE SPONSORSHIPS:

Level Sponsorships				
Platinum	<input type="checkbox"/>	\$25,000	Wi-Fi Hot Spot	<input type="checkbox"/>
Gold	<input type="checkbox"/>	\$15,000	Literature in Attendee Packets	<input type="checkbox"/>
Silver	<input type="checkbox"/>	\$7,500	Annual Photo Contest Display	<input type="checkbox"/>
Bronze	<input type="checkbox"/>	\$3,500	Best Student Poster Award	<input type="checkbox"/>
GRC Opening Reception - Sunday, October 14	<input type="checkbox"/>	\$4,000	1-Day Sponsor of Audio Visual Support	<input type="checkbox"/>
GRC Opening Bar Station - Sunday, October 14	<input type="checkbox"/>	\$3,500		
GRC Trivia Night & Mixer - Monday, October 15	<input type="checkbox"/>	\$1,000	The GRC is a non-profit 501(c)(3) organization	
GRC Networking Reception - Tuesday, October 16	<input type="checkbox"/>	\$3,000	and your contribution will have tax benefit.	\$ _____
GRC Ice Cream Social - Tuesday, October 16	<input type="checkbox"/>	\$10,000	TOTAL SPONSORSHIPS:	\$ _____
GRC International Luncheon - Monday, October 15	<input type="checkbox"/>	\$2,500		
GRC Lunch Buffet - Mon-Wed, Oct. 15-17	<input type="checkbox"/>	\$5,000		
<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday				
GRC Opening Session Coffee - Monday, October 15				
Option 1	<input type="checkbox"/>	\$10,000		
Option 2	<input type="checkbox"/>	\$7,500		
GRC Afternoon Coffee and Sweets - Monday, October 15	<input type="checkbox"/>	\$5,500		
GRC Morning Coffee - Tuesday, October 16	<input type="checkbox"/>	\$6,500		
GRC Afternoon Coffee and Sweets - Tuesday, October 16	<input type="checkbox"/>	\$5,500		
GRC Morning Coffee - Wednesday, October 17	<input type="checkbox"/>	\$6,500		
GRC Pre-Meeting Workshop - Fri & Sat, Oct. 12-13th	<input type="checkbox"/>	\$5,000		
GRC Fieldtrip	<input type="checkbox"/>	\$1,500		
GRC Transactions TV-42 Flash Drive	<input type="checkbox"/>	\$10,000		
GRC List of Attendees	<input type="checkbox"/>	\$3,000		
GRC Technical Paper Abstracts	<input type="checkbox"/>	\$3,000		
Neck Wallets	<input type="checkbox"/>	\$10,000		
Conference App	<input type="checkbox"/>	\$3,000		
Annual Meeting and Expo Delegate Bags or Padfolios	<input type="checkbox"/>	\$15,000 - \$20,000		
Water Sponsor	<input type="checkbox"/>	\$4,000		
Exhibition Aisle Sponsor	<input type="checkbox"/>	\$1,000		
Exhibition Floor Signage	<input type="checkbox"/>	\$500		

PAYMENT OPTIONS:

Payments for GRC sponsorships, are to be made to the: **Geothermal Resources Council**

Type of Payment:

Visa MasterCard

AMEX *Check will be sent

Send Invoice

CREDIT CARD #: _____

EXP. DATE: _____

NAME ON CARD: _____

BILLING ADDRESS ON CARD: _____

CITY _____

STATE _____ ZIP _____

SIGNATURE _____ DATE _____

PRINT NAME _____