



GRC 2009 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Your company has the opportunity for high visibility at the Geothermal Resources Council's 33rd Annual Meeting scheduled for October 4-7, 2009, at the Peppermill Resort and Casino, Reno, Nevada, USA. Below are sponsorship opportunities for organizations looking for heightened exposure at the GRC Annual Meeting. All Sponsors' logos will appear on GRC's website for the rest of the year. Sponsored events begin Oct 2, 2009.



TeraWatt Sponsor - \$65,000

(Exclusive Sponsorship)

Benefits:

- Exclusive sponsorship of Opening Reception – October 4th
 - Recognition and logo displayed at the Reception
 - Sponsorship for one hour of the bar (logo and name displayed at bar area)
- Ten minute Speaking Opportunity at a GRC sponsored event (your choice): Annual Banquet, Award's Luncheon
 - Complimentary Reserved table for ten at the chosen GRC sponsored event (meals included).
- Acknowledgment in Opening Session – October 5th
 - Reserved Seating for five at Opening Session
 - Logo display at the Opening Session
- Four Complimentary Meeting Registrations
- Prominent display of name/logo on Annual Meeting Brochures
- Logos on the Annual Meeting Badge Holders
- Full page advertisement in Annual Meeting Program Guide
- Full page article on Company and CEO in Annual Meeting Program Guide
- Logo on GRC Staff Shirts
- Logo or advertisement displayed during down time during Technical Sessions
- Company brochures and goodies inside GRC Annual Meeting Bags (provided by Company)
- Logo on Annual Meeting Entry Welcome Sign, GRC Website
- Company's name/logo on Front banner in Technical Session hallways
- A full page advertisement for one year in the GRC Bulletin
- Meeting Room for two hours (space decided by GRC, food and beverages not included)
- Access to Media List and Media Press Room (October 5th, morning)
 - Company Media Packets provided to Media prior to Media Press Room (packets provided by company)



GigaWatt Sponsor - \$35,000

(Limit Five Sponsors)

Benefits:

- Co-Sponsorships of Luncheons: Monday, October 5th or Tuesday, October 6th (place and date decided by GRC)
 - Reserved Table for 10 at Luncheon
 - Recognition and logos displayed throughout luncheon event
 - Ten minute Speaking Opportunity during sponsored luncheon
- Acknowledgment in Opening Session
 - Reserved Seating for three at Opening Session – October 5th
 - Logo display at the Opening Session
- Two complimentary Meeting Registrations
- Logo on the Annual Meeting Welcome bags
- Half page advertisement in Annual Meeting Program Guide
- Half page article on Company and CEO in Annual Meeting Program Guide
- Company brochures and goodies inside GRC Annual Meeting Bags (provided by Company)
- Prominent display of name/logo on Annual Meeting Brochures
- Logo on Annual Meeting Entry Welcome Sign, GRC Website
- Company's name/logo on banner in Technical Session Hallways
- A half page advertisement for one year in the GRC Bulletin
- Access to Media List and Media Press Room (October 5th, morning)
 - Company Media Packets provided to Media prior to Media Press Room (packets provided by company)



MegaWatt Sponsor - \$10,000

(Unlimited)

Benefits:

- Five minute speaking opportunity during event (to be determined by GRC)
- Name and logo on Annual Meeting Brochures
- Logo on Annual Meeting Entry Welcome Sign, GRC Website
- Quarter page advertisement in Annual Meeting Program Guide
- Quarter page article on the Company and CEO
- A quarter page advertisement for one year in the GRC Bulletin
- Access to Media List and Media Press Room (October 5th, morning)
 - Company Media Packets provided to Media prior to Media Press Room (Media packets provided by company)



KiloWatt Sponsor – \$3,500

(Unlimited)

Benefits:

- Company Name and logo on Preliminary List of Attendees
- Company Name and logo on Abstract Pamphlet
- Logo on Annual Meeting Entry Welcome Sign, GRC Website
- Access to Media List and Media Press Room (October 5, morning)
 - Company Media Packets provided to Media prior to Media Press Room (Media packets provided by company)

SPONSORING A GRC WORKSHOP

Friday and Saturday October 3-4

For Each Workshop – \$10,000

(limited Two Sponsors per Workshop)

- Binders & Flash Drives of presentations (Logo imprinted on binder cover sheet and flash drive)
- Audio Visual w/logo on screen saver during down time in workshop room.
- Two minute company commercial played at beginning of the workshop
- Continental Breakfast – logo and acknowledgment display near and/or table
- Luncheon – logo and acknowledgment display near and/or table
- Afternoon break – logo and acknowledgment display near and/or table
- Workshop Reception on Friday October 2
 - Ten Minute Speaking Opportunity at the beginning of the Reception
 - Recognition and logos displayed throughout the Reception

SPONSORING A GRC FIELDTRIP

Sponsor a Fieldtrip \$1,000 - \$10,000 (2 or 3 Separate Fieldtrips Offered)

- Please call the GRC office for more information.

Friday, Saturday and Sunday, October 2-4

- Full Page advertisement in the Fieldtrip Guides
- Continental Breakfast
- Luncheon or Boxed Lunches
- Coach Transportation
- Imprinted T-Shirts and/or hats with your company's logo for all participants

HOSTING BREAKFASTS/RECEPTIONS/LUNCHEONS & SNACK BREAKS

Host the Monday - Opening Session Coffee Service - \$7,000

Monday October 5th

- Support the Opening Session of the GRC Annual Meeting on Monday morning. Signage will acknowledge the sponsorship and your company will also be acknowledged at the Opening Session. (*Limit one sponsor*)

GRC Coffee/Snack Breaks in Technical Session Anteroom

Monday, October 5th

- Afternoon coffee and cookie break \$2,500
 - Signage on buffet tables
 - Recognition on signage at location
 - Recognition on GRC website

Tuesday, October 6th

- Morning coffee break \$4,000
 - Signage on buffet tables
 - Recognition on signage at location
 - Recognition on GRC website
- Afternoon coffee and cookie break \$2,500
 - Signage on buffet tables
 - Recognition on signage at location
 - Recognition on GRC website

Wednesday, October 7th

- Morning coffee break \$4,000
 - Signage on buffet tables
 - Recognition on signage at location
 - Recognition on GRC website

Hosting the Speaker Ready & Cyber Space Room - \$5,000

Monday, Tuesday and Wednesday. October 5-7

- This provides your company with the perfect opportunity to garner the attention of some of the best minds in the business. Your company's logo and name will be displayed on the computers as speakers load their presentations into the computer or when an Annual Meeting Registrant guest is using the private Cyber Space area to check email. Signage acknowledging your company's support will be prominently displayed in the Speaker Ready Room and logos will appear as screen savers on each computer.
- Computers at the GRC Cyber Space area is open to all GRC Annual Meeting registered guests

Hosting the Annual Banquet - \$15,000

(Limit One Sponsor)

Monday, October 5th

- Support the GRC Banquet (~300 attendees) on Monday evening. Acknowledgment and Signage displayed at the event and in the GRC Brochures and Logo on Website.
 - Ten Minute Speaking Opportunity
 - Reserved Table for ten at the Annual Banquet (dinner included)
 - Sponsorship for the first hour of the Bar (logo, signage will be display at bar area)

The Entertainment at the Annual Banquet - \$3,000

Monday, October 5th

- Through your company's generous support, GRC will be able to provide live entertainment during the Annual Banquet.
 - Acknowledgment and Signage displayed in the Banquet Area
 - Reserved Seating for three at Annual Banquet (dinner included)

Hosting Premium Wines at the Annual Banquet – \$5,000

Monday, October 5th

- Five seats reserved at the Annual Banquet (dinner included)
- Company acknowledgement on table next to the wines

Hosting the Poster Session Reception - \$5,000

Tuesday, October 6, from 4-6 p.m.

- Hosting this event allows your company to have a strong presence on Tuesday afternoon (Location TBD by GRC). The Poster Session will be held after the conclusion of Tuesday's technical sessions and will be the sole event during the late afternoon. Your company's generous support will be used towards the food for this social event of the evening. Signage acknowledging your company's support will be prominently displayed
 - Five minute Speaking Opportunity

Hosting the Bar for the Poster Session Reception – \$3,000

(Limit Two Sponsor)

Tuesday, October 6, from 4-6 p.m.

- Be the most popular Company at the Poster Session by hosting an Open Bar for one hour during the Reception. Signage acknowledging your company's generosity, as well as your logo will be displayed near each bar area.

Hosting the GRC Award's Luncheon - \$7,000

(Limit One Sponsor)

Wednesday, October 7, from 12-2 p.m.

- Your generous donation will be use to purchase awards for the Best Presentations in the Annual Meeting and provide them and other great minds in the industry with a scrumptious lunch.
 - Five minute speaking opportunity at the beginning of the Award's Ceremony
 - Logos and recognition of your company throughout the luncheon area

SPONSORING GRC AV, CD & PUBLICATION HANDOUTS

AV-Audio-Visual Support at the Annual Meeting - \$15,000

(Limit One Sponsor)

- Acknowledgement at the Opening Session and a two minute commercial of your company played at the beginning of the Opening Session and the start of every technical session.
- Logos on shirts worn by AV staff

The GRC Registration Brochure - \$6,000

(Limit Two Sponsor)

- Another wonderful opportunity to have your company's presence known before the conference begins. Your company will be given a full page advertisement on the inside front or inside back cover of this brochure which will be sent to GRC's membership and others in the geothermal community. Circulation: 3,500.

GRC Transactions TV-33 CD-ROM - \$15,000

(Limit One Sponsor)

- Your company can be recognized as a leader in advancing the science of geothermal development.
 - Your company's name and/or logo will be prominently displayed on the front of the slipcover of the jewel case.
 - A message from the sponsor may be inserted back panel of the case, and the sponsor's generous support will be acknowledged in the front matter of *GRC Transactions*, Volume 33 CD-ROM.

Media Room - \$500

- A table will be reserved specifically for your company in the Media Room on Monday, October 5 before the Opening Reception in the morning. One member from your company will have access to all the media attending the Annual Meeting.
- Access to media guest list.
- Your company Media Packet available in the Media Room (packet provide by Company)

*Sponsor items and price are subject to change due to availability and pricing of individual item.

*****Can't find a sponsorship you like or have an idea for another sponsorship?
Contact Anh Lay at the GRC office at 530-758-2360 or at alay@geothermal.org and
we will be happy to discuss different options with you!*****