



Geothermal Resources Council

Bulletin Advertising Agreement (rev. 12/08)

AD SPECIFICATIONS:

NUMBER OF ADS:

- I wish to place an Ad in one (1) issue of the *Bulletin*
- I wish to place an Ad in six (6) issues of the *Bulletin*

SPECIFY ISSUE(S):

Please insert my Ad in the following issue(s) of the *Bulletin*

CHECK ALL THAT APPLY

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

SIZE OF AD:

- Full page (7.37-inches wide x 10-inches high)
- 2/3-page horizontal (7.37-inches wide x 6.0-inches high)
- 1/2-page horizontal (7.37-inches wide x 4.75-inches high)
- 1/2-page vertical (3.5-inches wide x 9.65-inches high)
- 1/3-page horizontal (7.37-inches wide x 3.25-inches high)
- 1/4-page banner (7.37-inches wide x 2.0-inches high)
- 1/4-page vertical (3.55-inches wide x 5.0-inches high)
- Business card (horizontal: 3.5-inches wide x 2.0-inches high)
- Business card (vertical: 2.0-inches wide x 3.5 -inches high)
- Other: *(only by prior arrangement with GRC)*
Full page/full bleed: 3 sides bleed off 8-1/2 x 11-inch page
(8.625-inches wide x 11.25-inches high to allow for 1/8-inch trim on 3 sides)

ADDITIONAL INFORMATION:

- Ad is camera-ready
 - Electronic file is being sent on CD-ROM
 - Electronic file is being e-mailed
- Ad needs production work (charged at \$90/hour; \$25 minimum)
 - Photo(s) and/or Artwork is being sent
 - Business Card is being sent

PAYMENT/CANCELLATION POLICY:

Advertisers are invoiced at the date the issue is sent to the printer. Any cancellations after "Artwork Due Date" will be invoiced as if Ad had run. Clients will receive proof of printing of Ad after the corresponding issue of the *Bulletin* is printed. Payment for Ad is due upon receipt of invoice.

BILLING INFORMATION:

Ad Rate: \$ _____ x # of issues = \$ _____
 + Color: \$ _____ x # of issues = \$ _____
 + Special Position: \$ _____ x # of issues = \$ _____
TOTAL DUE \$ _____

COMPANY BUSINESS NAME / ADVERTISER

CONTACT PERSON

BILLING ADDRESS

CITY

STATE / PROVINCE / ZIP CODE / COUNTRY

TELEPHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

AGENCY (IF OTHER THAN ADVERTISER)

CONTACT PERSON

TELEPHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

I hereby certify that I am an authorized agent of the above-named company (herein named as "advertiser") and that I have the authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize the Geothermal Resources Council to publish advertising as outlined above within a 12-month period effective the signature date.

This Advertising Agreement is subject to all terms and conditions set forth on the Geothermal Resources Council Rate Sheet, of which a copy has been made available to me. I have read and understand all of the terms and conditions as set forth on the Rate Sheet.

SIGNATURE _____ DATE _____

RETURN THIS FORM TO:

Geothermal Resources Council
 Attn.: Anh Lay
 P.O. Box 1350
 Davis, CA 95617-1350 • USA
 Phone: 530.758.2360 / Fax: 530.758.2839
 E-mail: alay@geothermal.org